



## **LONDON CONCOURS 2024 JOINING INSTRUCTIONS**

We are delighted to welcome you and your car to the London Concours 2024 on the 4th - 6th June at the Honourable Artillery Company and look forward to providing a wonderful event for owners and visitors alike.

To ensure your experience at the London Concours is first class, we have prepared this document containing event information to enable you to plan your participation.

Below is a link to the Entry Form that we require you to complete, in order for us to have a better understanding of your requirements throughout the duration of the London Concours.

Please complete the Owner Entry Form by following the link below at your earliest convenience:

### **[LONDON CONCOURS OWNER ENTRY FORM](#)**

I will be your main point of contact throughout the event process. Should you require any assistance or if you have any queries, please don't hesitate to contact me.

**Felicity Rattray**  
**Owner Liaison**

Email: [felicity@thoroughevents.co.uk](mailto:felicity@thoroughevents.co.uk)  
Tel: 07788 748 195

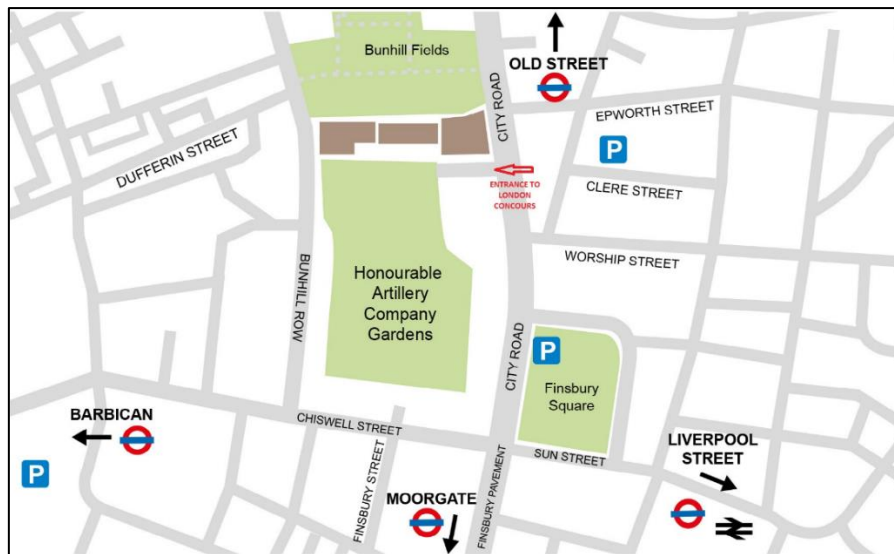
### **OWNER INFORMATION QUICK LINKS:**

- VENUE ADDRESS, MAP & PARKING
- CAR DELIVERY & COLLECTION, TRANSPORT & KEYS
- OWNER ITINERARY
- OWNER HOSPITALITY
- CATALOGUE REQUIREMENTS (History & Photography)
- CAR SIGNAGE
- JUDGING & AWARDS
- DETAILING & CAR COVERS
- HOTEL ACCOMMODATION

## VENUE ADDRESS:

**The Honourable Artillery Company, Armoury House, City Road, London EC1Y 2BQ**

The HAC is only accessible from City Road (A501). Click [HERE](#) for GoogleMaps.



Please note that the HAC is within the zone for the London Congestion Charge, Ultra Low Emissions Charge and the Direct Vision Standard zone.

Please click [HERE](#) to check if your car or delivery vehicle is affected by these charges.

## PARKING:

**There is no transporter or trailer parking at the HAC during the event.**

If you require parking for your delivery vehicle, please contact Felicity on:

+44 (0) 7788 748 195 or [felicity@thoroughevents.co.uk](mailto:felicity@thoroughevents.co.uk).

No parking permitted within the HAC during the event, however parking is available at the NCP car parks at either the Finsbury Square or Barbican Car Parks. Click [HERE](#) for the NCP website.

## CAR DELIVERY:

Cars can be delivered between 12.00pm-18.00pm on Monday 3<sup>rd</sup> June 2024.

On arrival you will be guided by our marshals to position your car.

Please drive carefully to avoid unnecessary damage to the grass.

## CAR COLLECTION:

Cars being driven out can take part in the Grand Depart at 19.00pm on Thursday 6<sup>th</sup> June.

Cars being collected by trailer can be loaded as soon as the site is free of visitors and it is safe to do so at approximately 19.45pm. The HAC will close at 21.00pm.

Remaining cars can be collected from 08.00 am on Friday 7<sup>th</sup> June and must be removed by midday.

## CAR TRANSPORT

Should you require assistance booking transport for your car, please contact Felicity Rattray.

## CAR KEYS:

If your car is being delivered/collected by a third party, or if you require your car keys to be held securely during the Concours, please note this on your Entry Form or directly with Felicity Rattray.

All keys are held securely within the HAC buildings and must be signed in & out. Photo ID may be requested.

## **OWNER ITINERARY:**

### **MONDAY 3<sup>RD</sup> JUNE 2024 – Car Delivery**

1200 - 1800 Delivery of Concours cars

### **TUESDAY 4<sup>TH</sup> JUNE 2024 – Owners' Day & McLaren Display**

1000 – Owners' Enclosure open for Coffee  
1030 – 12.40 Official Concours judging  
1100 - London Concours opens to the public  
1200-1500 - Pizza Lunch available in Owners' enclosure  
1600-1630 – Owners Champagne Reception in Owners' enclosure  
1630 - Presentation of the Class Awards and the Best of Show  
2000 - London Concours closes to the public

### **WEDNESDAY 5<sup>TH</sup> JUNE 2024 – Jaguar E-type Display**

0900-1000 – Jaguar E-type cars arrive  
1000 – Owners' Enclosure open for Coffee  
1100 - London Concours opens to the public  
1730 – Jaguar E-type Display Awards  
2000 - London Concours closes to the public

### **THURSDAY 6<sup>TH</sup> JUNE 2024 – Supercar Day**

0900- 1000 - Supercar Display cars arrive  
1000 – Owners' Enclosure open for Coffee  
1100 - London Concours opens to the public  
1030 - Judging of the supercars  
1730 - Supercar Display Awards  
1900 - Grand Depart commences  
1930 - London Concours closes to the public  
19.45 – Car collection permitted once site cleared of visitors

### **FRIDAY 7<sup>TH</sup> JUNE 2024 – Car Collection**

0800 – 1200 - Collection of Concours and Feature cars  
All cars must be removed from the HAC by 1200.

## OWNER HOSPITALITY:

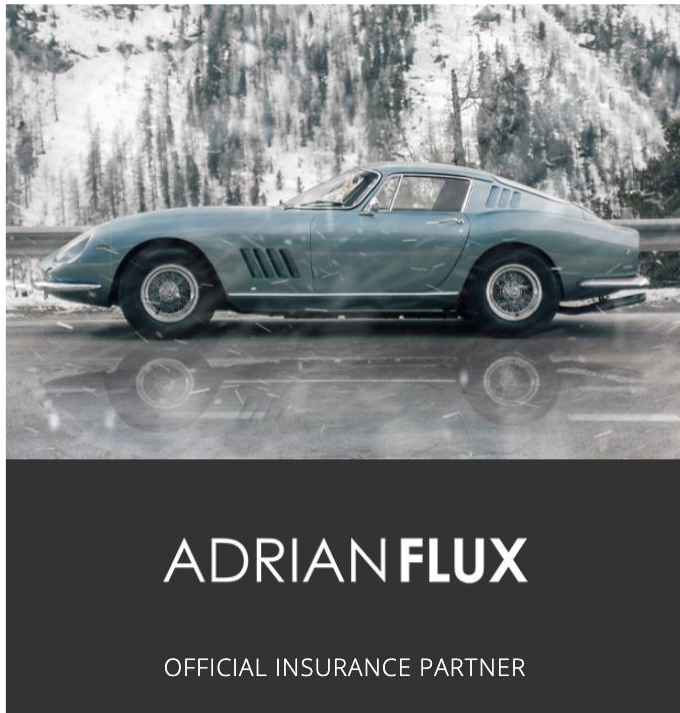
### As an Owner/Entrant your complimentary package includes:

- 2 x Owner swing tags giving access to London Concours on all three days of the event
- 2 x Vouchers for Pizza Lunch on Tuesday 4<sup>th</sup> June 2024
- Access to the Owner's Enclosure with complimentary coffee and tea alongside a paid bar
- 2 x invitations to the Awards Ceremony on Tuesday 4<sup>th</sup> June
- 2 x one-day admission tickets for each day (6 in total) to give to friends, family, or colleagues
- Complimentary catalogue

**Swing Tags, Tickets & Vouchers will be sent by post to the address provided on your Entry Form.**

### Owners Enclosure - supported by **ADRIAN FLUX: Insurance for the individual**

The Owner's Enclosure is for the use of the Concours Owners and their guests during their time at London Concours, with a relaxed Club House feel, complimentary tea & coffee are available each day from 10.00am and cash bar will operate throughout the event.



Adrian Flux are proud to be the official insurance partner for the 2024 edition of the London Concours and are eagerly anticipating seeing all of the incredible cars on display from around the world.

Founded by Adrian Flux himself back in 1973, Adrian Flux remains as passionate as ever about cars. The company was launched off the back of Adrian not being able to find an insurer who would cover his Spartan kit car.

Having been rejected by many insurers, Adrian realised there would be a whole community of unique car drivers who would need specialist insurance, who were being overlooked and he sought to solve the issue for fellow car enthusiasts, launching his own insurance brokerage with the aim of insuring the 'uninsurable'.

What started as one man's love for his Spartan kit car has since evolved into the UK's largest independent insurance broker. Adrian Flux now employs over 2,000 members of staff who are just as passionate about classic cars and other one-of-a-kind vehicles, like those on display at the London Concours. This makes us specially equipped to help vehicle owners find cover that is specific to their individual needs, at an affordable rate.

We cannot wait to meet all of the owners and entrants at the enclosure in June, in what will be a very special three days full of entertainment, delicious food and of course a spectacular collection of some of the world's finest cars. [Visit Adrian Flux](#)

## **OWNER HOSPITALITY Continued:**

### **Pizza Lunch in the Owner's Enclosure**

A light pizza lunch will be available in the Owners' Enclosure from midday on **Tuesday 4<sup>th</sup> June 2024** on presentation of your voucher.

Dietary requirements (eg. Vegan/Vegetarian/Gluten Free) can be accommodated, so please ensure that you mention your requirements on your entry form or inform Felicity Rattray prior to the event.

### **Owners' Champagne Reception & Awards Ceremony**

At 16.00pm champagne will be served in the Owners' Enclosure.

With your glass in hand, please make your way to the stage at 16.30pm for the Awards Ceremony to celebrate the winners of each class and crown the ultimate London Concours Best of Show for 2024.

Award winners will be contacted in advance.

### **CLUB CONCOURS VIP Hospitality (Must be Pre-booked)**

We recognise that some owners may wish to use London Concours to entertain business associates, friends & family. Should you wish to consider any form of entertaining at the Concours beyond the Owners' Enclosure we would be delighted to provide you with information on our VIP hospitality package; **Club Concours**, at a preferential rate. For more information on Club Concours click [HERE](#).

### **Additional Food & Drink**

There is a wide variety of food and drink on offer at the London Concours. These include the Veuve Clicquot Rolls Royce, Long Boys Coffee & Donuts, Beyroots & The Duck Shed, the Jim and Tonic Gin and German Kraft beer bars, all of which will be offering drinks and snacks throughout the day.

## **CATALOGUE, VEHICLE HISTORY & IMAGES:**

### **Car History & Information**

Please supply a summary of your vehicle's history including its provenance, any racing successes, previous owners of note or restoration details, etc..

This information can be uploaded on the Owner Entry Form, emailed separately, or you can refer us to a website/book/restorer/expert where more information on the vehicle can be found.

Thorough Events Ltd. and Influence Associates reserve the right to edit / abridge the information supplied.

### **Image Requirements:**

It is important that the images we receive are of a suitable quality and size.

Please email or upload at least two  $\frac{3}{4}$  front full view photographs of your car. Not noticeably taken at another concours event.

Images can also be submitted via WeTransfer or Dropbox.

All photos must be supplied as high resolution digital files of at least 300dpi and a print size of at least 230 x 280 millimetres.

Please remember to provide the photographer(s)'s credit(s) on the Owner Entry Form if applicable.

All images supplied are considered released and assigned for reproduction by Thorough Events Ltd, for, including but not limited to, catalogues, magazines, PR, books, online, etc..

## CAR SIGNAGE:

Cars will be displayed with a sign showing the class/feature, sponsor, year, make & model. Please note that these signs are re-used and **must not be removed** at the end of the event.

## JUDGING & AWARDS:

Each car will be judged within its Class as well as for the Best of Show and Chairman's Award, together with Sponsor & Partner awards.

Judging will start at 1030hrs. You will be given a timeslot for your car to be judged and you should be with your car to talk to the Judges. Judging will take approximately ten minutes, so if there is anything important relating to the car's history, please do make sure you mention it.

Due to the restrictions at the HAC, you will not be asked to start the engine. However, the judges will want to see under the bonnet, in the boot and inside the car. Weather dependent, soft tops should be displayed with the roof down.

The London Concours is a concours of elegance and not a concours of presentation. Whilst the judges will be looking at the standard of presentation of the vehicle, they will also award marks for its history & originality. Details such as previous ownership, where it has spent its life, who & when it was restored (if it has been) and whether it has a competition history of any type, will all be of interest to the judges.

## DETAILING & CAR COVERS:

There will be a team of detailers available throughout the event to dust/dry your car as necessary and cover/uncover the cars each day, if you wish. This is a complimentary service which you can confirm on your Entry Form.

Please leave a waterproof cover (and soft internal cover, if necessary) accessible in your car if you wish your car to be covered by our detailers overnight.

## HOTEL ACCOMMODATION:

Please see below details of hotels within walking distance of the HAC.

[Montcalm Royal London House](#) – 22-25, Finsbury Square, London EC2A 1DX (2 min walk).

[The Ned](#) – 27 Poultry, London, EC2R 8AJ (15 min walk).

[South Place Hotel](#) – 3 South Place, London, EC2M 2AF (5 min walk).

[Travelodge](#) – City Road (Basic option, but directly opposite the gates of the HAC).